



Barbara Ann Sharon Chief Executive Officer



Barbara Ann Sharon specializes in performance technology. She has the ability to look at the Big Picture and put all of the pieces together for an organization to achieve their next level of effectiveness.

Barbara Ann Sharon is the Chief Learning Officer of Training Edge LLC, a training and consulting firm established to help organizations meet the new challenges for today's global economy. Ms. Sharon has extensive experience in consulting and education development in a wide range of areas: Sales, Leadership, Teambuilding, Customer Service, Executive Coaching, Conflict Resolution and Organizational Effectiveness.

Ms. Sharon understands the art taking personal attention to align skill sets with corporate strategies and expectations. Through the application of strategic, behavioral and psychological models, her clients learn how to transfer knowledge to achieve peak performance. Her professional certifications place Ms. Sharon within the elite group trained and accredited in performance and behavior assessment, motivation, and development. She builds strong leaders, which leads to the construction of successful organizations. Ms. Sharon's distinction includes the ability to match opportunity and the job, itself, with talent throughout the organization.

As a Performance Technologist, Ms. Sharon has developed and delivered hundreds of stellar and inspiring presentations, as well as training programs to assist people in reaching their next level of professionalism and performance. She is noted for her enthusiasm and for her ability to respond to audience needs. Ms. Sharon's concentration rests in the development and enhancement of personal attitudes, behaviors and skills. Her claim to fame is using proven techniques to transform behavior for improved performance.

Ms. Sharon holds dual bachelor's degrees in Sales/Marketing and Speech Communications. Her first Master's Degree was earned in Human Performance Technology and Instructional Design. From there, she continued with studies for an MBA in Business Management.

As a member of several professional associations and organizations, such as American Society of Training & Development, Society of Human Resource Management, Sales & Marketing Executives International, National Association for Women Business Owners, International Society for Performance Improvement, and Greater Philadelphia Senior Executives Group. Ms. Sharon remains on the cutting edge of market topics and techniques. Her professional certifications and trade designations continue to accelerate. Barbara Ann Sharon serves her community and mankind through active involvement in charity events, fundraisers, and organizations. Jo earned her Bachelor of Arts degree from the University of North Carolina at Chapel Hill in sociology and psychology. Additionally, she has taken graduate level courses at the Harvard School of Business